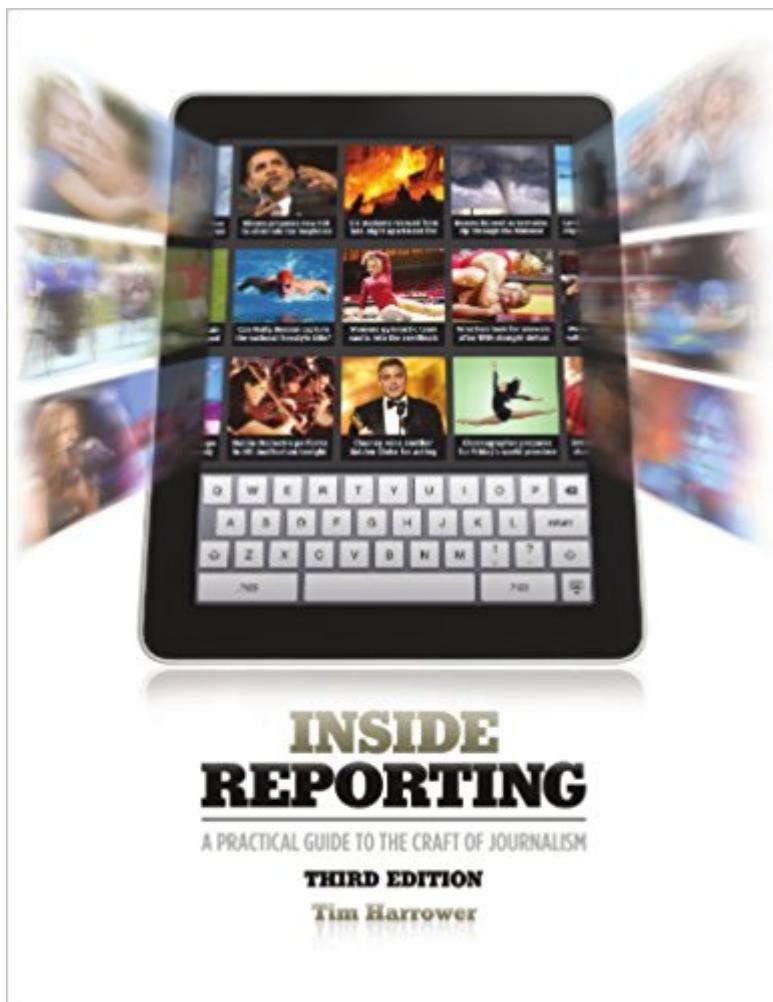


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Inside Reporting, 3rd Edition (B&B Journalism)



Synopsis

No other textbook offers a more engaging and accessible approach to newswriting than Inside Reporting. While emphasizing the basics, this new edition offers a wealth of information on digital reporting and packaging stories in modern, interactive ways. It also includes more useful advice on feature writing—*from stories to reviews and column-writing*—than any other textbook in the field. --This text refers to the Paperback edition.

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Customer Reviews

I am always relieved when I can get textbooks on my Ipad and at a much cheaper price! I believe I rented this one, and when the rent time was done, it took care of itself, did not have to return it or anything. Electronic textbooks are a big money and time saver.

I got this book for my journalism class, and I'm very glad that my professor chose this one. Very articulate and fun to read. Unlike some textbooks, this one has many helpful graphics.

Very useful! I'm definitely going to use this book as a reference long after I'm done with my news writing class.

Fabulous resource for anyone in journalism classes. I bought this as a textbook for my journalism program, from which I graduated last year. I keep it as a reference. Fun to read. Easy to read. Laid out and designed like a magazine, it is definitely a communication major's pleasure to read.

"Inside Reporting" has always been the best (and only really excellent) introductory book on newswriting. Visually appealing, to the point, and with a bit of humor. This third edition is up-to-date with information about the rapidly-evolving electronic dimensions of journalism.

I really like this book. The author details how a reporter does his/her job and life in the newsroom. The layout and text can be very dense, so it feels like a longer book than it is by page count. I'd like to see the author increase the number of exercises to help enforce the chapter material more. It did its job with me: I believe I'm a better writer; and, I know how to better angle stories for my audience.

This is an informative book if you've never been exposed to journalism before, and it has some gems for tips, but most of it is simple common sense. That aside, it's also an entertaining read, if only because the author is witty and often includes humorous asides.

Lots of great nuggets of knowledge in the book. Great for a basic journalism class. Has a goofy writing tone that you don't expect in a textbook. Lots of cheesy jokes but the information is valuable.

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